TALES FROM EMOODS





OCTOBER 2017







Sonoma County Harley-Davidson

7601 Redwood Drive, Cotati, CA 94931

800.400.2011 | sonomacountyhd.com



101 RECHOG

RECHOG OFFICERS 2017

Online: RECHOG.ORG



Redwood Empire Chapter #3494

For more information, email webmaster@rechog.org



Friday, December 2
RECHOG HOLIDAY PARTY

DIRECTOR BY DAVE McCOMBS

happy halloween

It seems kind of spooky that the end of the year is quickly approaching, thankfully we still have plenty of good riding weather ahead of us and if we are lucky the winter will be mild and just give us what we need for rain.

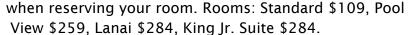
This month we nominate officers to operate the chapter in 2018. Remember, this time only the four Primary Officers will be nominated and voted upon at Novembers general meeting. The remaining B.O.D. Officers will be chosen by those elected. A list of the duties of these officers is listed later in the newsletter. If you or

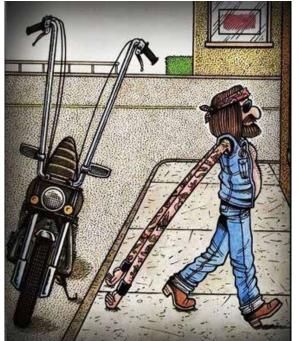


someone you know of is interested in holding one of these positions then please take the opportunity to nominate them, if you feel inclined to nominate yourself then *Do It* or ask a friend to nominate you.

November is the start of the Holiday Season and our last fundraising event of the year! The Berkeley Half Marathon is on the 19th this year and we could use many volunteers. We need 25 for the event this year. At this point we do not have assignments, but as soon as we get a head count sent in they will give us our positions. This is very important for the chapter as the income from these events help keep the chapter operating and it gives the money to have such events as our Spring Picnic and a Fall lunch event (it is in the planning stages). So if you can come out and help, please do!

December starts off with our Holiday Party, this year it will be on the 2nd at the Hilton Round Barn in Santa Rosa. There is a block of 20 rooms held for those of us wishing to spend the night after the party but you must reserve before the cut-off date of October 18th, so reserve yours before they disappear. Call 1-800-486-1542 or online at HiltonSonomaHotel.com and use the group code RECHOG





Holiday Party tickets are for sale, the price is \$25 each or \$12.50 for San Francisco Marathon Volunteers. Berkeley Half Marathon Volunteers will also get half off the price of their ticket. If you helped at both marathons then your ticket will be free.

That's about all I have for now, remember to call the HOTLINE for last minute additions, changes or cancellations before taking off for a chapter ride especially if the weather looks questionable, PH 707-575-6786.

LETS MAKE SOME NOISE!

ASSISTANT DIRECTOR BY IAN REFUGIO

hello REChOG!

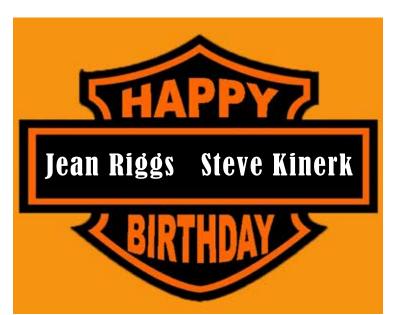
I can't believe it's already fall. It feels like we just rolled into summer last week. Oh well! Fall is the perfect time to go riding. The days are cooler which is great for long rides down the twisty backroads of Sonoma County. We have been pretty busy planning and putting on rides for the chapter lately. Unfortunately, we haven't had the showing we would have liked. But fear not, more activities and riding opportunities are just around the corner. We really do hope to see y'all out on the road. After all, I'm confident y'all joined our chapter so you can go out riding with your RECHOG friends. Please visit www.rechog.org or call our chapters

ride hotline at (707)575-6786 to find out more about what's coming up.



Some of the chapter officers are already hard at work in planning out our upcoming Christmas Party. Please save the date: Saturday, December 2nd!! We have a few things planned out that will surely be a big hit. Please contact Dave McCombs to purchase your Christmas Party tickets. The Hilton hotel is also holding rooms for our chapter for the night of the party. Use the group code RECHOG when you book. You can reserve your rooms by calling 1-800-486-1542 or online at HiltonSonomaHotel.com. Room prices are: Standard \$109; Pool view \$259; Lanai \$284; King Jr. Suite \$284. Rooms will only be held until Oct. 18th. We hope y'all can join us for what we anticipate will be an enjoyable night of dancing, good food, and partying with great friends.

We will be nominating the 2018 primary chapter officers during the October general membership meeting. Those positions include the Director, Assistant Director, Secretary, and Treasurer. Whoever is elected to lead our chapter next year will appoint the rest of the discretionary officers as he/she sees fit. I understand that this change is not common but I assure you that this was aimed to give the next director the freedom to select the group that they feel presents them the best chance of success. I encourage everyone in our chapter to give some consideration on how you would like to make a difference. Please get involved and together let's make our chapter great again.



I look forward to seeing y'all on one of our upcoming rides. Get out on your Harley Davidson and have fun. Remember, each member can invite one guest to our chapter rides. As always, if you have any concerns or suggestions, please do not hesitate to approach me or any of the officers. We welcome any new positive ideas that is beneficial to our chapter. We are here to make our chapter the best we possibly can and to ensure everyone has a positive and safe experience.

"Ride safe. Ride hard"

Motorcycle Personal Protective Equipment

The origins of motorcycle leathers were in fact adapted from the Tank Corps Gear immediately following World War I. The Duster Coats, which more times that not would catch in the wheels and tracks, were switched out for short coats. The Wide Pegged Breeches were worn by some of the Motorcycle Police and by Dispatch Riders in World War II. The Classic American Perfecto Motorcycle Jacket with epaulets and diagonal zippers, made famous by the one Marlon Brando in "The Wild One", (1954) was actually invented in 1928 by Irving Schott, of Schott NYC in New York City. Leather Chaps, adapted from cowboy and rodeo gear, that trend was started by American Bikers in the early 1960s. The one-piece racing leather suit, (race suits of today) usually referred to as "Racing Leathers" was first used by world champion motorcycle racer Geoff Duke in the 1950s. Duke had the suit made for the purposes of streamlining, and not safety, and like most of the leathers used at the time, were made from horsehide.

So, why am I telling you this? Early protective gear (if you want to call it that) was made or adopted from other clothing styles for the purposes other than safety. "Dress for the Ride, not for the Slide" or "Dress for the Slide, not for the Ride" "Don't be a Squid" You don't have to ride or be a part of a riding community "HOG" for very long before you here of these three sayings. Except "Don't be a Squid" first time I heard this, I thought I was back in the service, San Diego, "Squid alert" often refers to Navy Sailors out on "Liberty". So I had to ask what a Squid is. The answer was brutal. Squid" a term used by some in the riding community, and has many definitions and varies depending on who you are asking the question to. A squid is someone on a motorcycle who is unprepared, uneducated, and/or unsafe.

It is important to protect yourself when riding on a motorcycle, be it the Heat, Cold, or Rain or Slide, you have to be ready. I am probably the biggest offender I have found recently, as I tend to find myself dressing one way for the short ride and completely the opposite for the long ride. The rides, long or short, when you go down you need to be protected from the brutality your body is going to take when it hits the pavement. At the very least, riding with a good pair of jeans, chaps, and a good leather jacket, and a good pair of riding boots and gloves, and a full face helmet will protect you from most skin abrasions you will receive when hitting the pavement, but it won't stop the bruising and broken bones.

The amour gear now being developed is so advanced, that just having the amour shirt and pant

base layers (\$150-\$240) provides a much better protection for not only cold and heat as well as bruising and broken bones. Harley riding apparel, (if you haven't visited the dealership or website lately) has come a long way in advancements as well, (\$215-\$595 jackets) (\$225-\$450 pants) providing for weather comfort as well as the slide. Costs mean nothing to *Being ready*, *Being protected*!

"As always, have fun and keep the rubber side down and the shiny side up" Vincent Mulligan Safety Officer



HISTORIAN BY MARTIN HLUSAK

harley-Davidson history:

2018 is the 115th anniversary of H-D! And keeping with historical tradition the motor co. releases anniversary model bikes every 5 years in celebration.

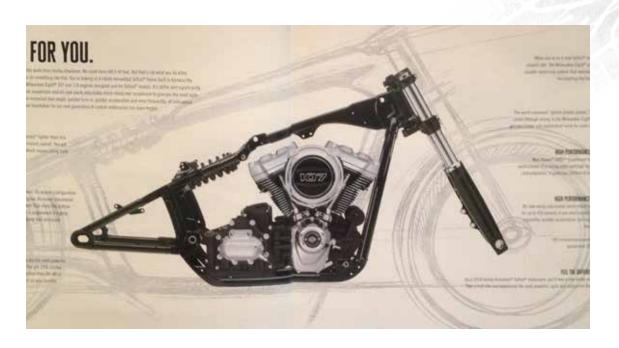
In 2013, the 110th anniversary, they offered 7 limited edition models. So for an extra \$1000 to \$3000, depending upon model, you might have gotten a numbered badge and tank medallion making your Harley unique even if you kept it completely stock. I once talked to an owner who was convinced that the anniversary models were significantly more valuable and were likely to appreciate upon resale. Unfortunately, I have never seen that on Kelly Blue Book or Edmunds or Cycle Trader resale estimates. Making the Anniversary extra like other extras we put on our rides, to please the owner, not to increase the resale value. And there is nothing wrong with that.

New for 2013 were also HD1 customization, where one could choose a variety of options for the Street Bob, or Sportster 1200 Custom made for you at the factory. Kind of like we used to order American made cars back in the 80's and prior years. And Hard Candy Custom Colors, a throwback to the 60's and 70's metal flake colors. The HD1 Customization didn't last. Just like American car buying. Today you buy a car or bike with a certain package of options included, called an LT or XT or Custom or Special. Apparently the "get it now" mind set has superseded the "I'll wait and have it my way". But the 110th Anniversary brought us no changes in motor or frame or new models. The big motors were still Twin Cam 96 introduced back in 2007. 2007 was a year before the 105th Anniversary.

2008 was the 105th Anniversary. The Rocker C frame was introduced, where the rear fender was fixed to the rear swing arm so it moved with the rear wheel and tire. It was cool looking, but not practical for overnight. Such is the fate of motorcycles. The best looking choppers, popular back then, were the least comfortable and no storage and no passenger! Already mentioned the Twin Cam 96 redesigned motor was released one year prior. Kind of like the Milwaukee Eight motor was released last year not on the 115th year anniversary!

2003 was the 100th Anniversary and Willie G. Davidson helped create a new silver paint and scheme. It was put on every model that year. And as neat as it was, the black stripe had hidden Harley-Davidson imprinted within, it grew tiresome quickly since it was on every model!

But arguablely the most radical model every created by Harley was the V-rod, released in 2002. It



had an entirely new engine design, aided by the Porsche Car Co. in Germany, an entirely new tubular frame, and an entirely new style without a gas tank! It has a 3.7gal gas container, tightly fitted under the seat. The faux tank in front of the seat was a housing for the velocity air stacks underneath. And many did wonder, why release "The Big Reveal" a year before the 100th Anniversary?

And, as mentioned, 2018 being the 115th Anniversary, why release the Milwaukee Eight Engine in 2017? Well unbeknownst to many, Harley Research and Development Engineers have designed and are building the changes for their bikes 5 to 6 yrs. in advance! And they have concepts 10 yrs. ahead. And forces beyond their control force them to release new developments sooner or later than they might like! Forces like governmental pollution restriction mandates. The V-rod is liquid cooled, lowering its smog output, which allowed Harley to meet the mandate of number of units produced with low emissions. Or the marketing department data projecting future sales, can influence when to release what changes. And then there are the logistics of, can they even make the concept work or fit. So if we already have the new Milwaukee Eight powerhouse 114 cu. in. engine. What's new for the 115th Anniversary. What's all the Hub Bub? Bub!

Well, the Dynas are all Softails, and the Softails are all Dynas! The new mono shock positioned under the seat aligns with a new frame style which is 35 lbs. lighter yet 34% stiffer, making riding hard and true easier.

Lighter means faster, and the new internal balancer in the Milwaukee Eight 104 or 114 cu. in. means faster and smoother. And the mono rear shock is easily adjustable with a hand crank knob in front of the oil tank! New front shocks also. These changes replace the old softail and dyna frames. But Harley kept the classic names according to its style. The FatBoy still looks like a FatBoy. The LowRider still looks like a LowRider. And the FatBob is still, well, called a FatBob but it looks different. Awesomely different!!!!!

Go online to see them. Or attend the next general Rec Hog meeting and I hope to show pictures of all the new models.

Oh! And you can still buy serialized limited edition Anniversary Eagle tank medallion and special paint colors on nine of the new models!







september General meeting















RECHOG.ORG | HOTLINE 707.575.6786

Please review website calendar at rechog.org & call the Ride Hotline for latest updates and additions 707.575.6786.



OCTOBER

Twisted Tunnel Ride. This is our annual Twisted Tunnel ride. We will be riding through tunnels in Marin, San Francisco, and Alameda counties. This is a fun ride as we make the Bay Area rumble. Meet at Johnny's Java at 8am and departing at 8:30 am. Steve Pehargou will lead this ride.

RECHOG GENERAL Chapter membership meeting, held the first Thursday of every month at Cattlemen's in Petaluma. We will be having our chapter nominations for next year's primary officers. Eat and socialize beginning at 6pm. Meeting begins at 7pm. Please sign-in for the birthday raffle drawing; next month's birthday list for the Tales of the Woods; and the guests list.

Friday Off Work Ride We will be going on a brunch ride to The Hummingbird located at 57 Broadway, Fairfax. Meet at Johnny's Java at 9:00 am and depart at 9:30 am. AD will lead.

RIP City Riders "12th Annual Chilly Billy Fun Run" plus Hot Rod and Motorcycle Show. Registration 8-10:30am at Sonoma County Harley-Davidson. *First 500 signed-in get run pins. *Ride ends at the Sonoma-Marin Fairgrounds, Petaluma. Admission into the fairgrounds is free. Famous BBQ chicken served from 11:30 am -3:30 pm. There will be live music, vendors, raffle prizes including a



2017 Harley Davidson Street Bob. Donations for bike raffles to benefit the Blue Star Moms and Ranchin' Vets.

San Francisco Fleet Week Airshow. Taking place over three consecutive days, this event attracts over a million people every year. The US Navy Blue Angels put on a breathtaking display, while on the ground visitors enjoy a family friendly festival featuring the Fleet Week Humanitarian Village. Admission to the Marina Green Park and viewing the airshow is free. Meet at SCHD at 10:00 am and depart at 10:30 am. AD will lead ride.

Mendocino HOG Poker Run. We will be riding to Mendocino HOG and support their fundraising effort for the Ukiah Senior Center. Come ride your bikes in the Annual Mendocino H.O.G. Poker Run. This event includes a beautiful ride, live music, lunch, games & raffle prizes. Meet at Johhny's Java at 8:00 am and depart at 8:30 am. The \$25 event fee includes t-shirt and lunch, while supplies last. Director will lead ride.

Ride Planning Meeting. Meet at SCHD at 9am.
All road captains and anyone interested in being a road captain are encouraged to attend. Those who would like to meet for breakfast before the meeting are welcome to make their own arrangements.



Bolinas Lunch Ride. We are riding to Bolinas for a nice lunch at Point Reyes Station Café. Meet at SCHD at 10am and depart at 10:30 am.

Monday Fun Day Ride. Ride up to Ukiah for lunch and bowling at Yokayo Bowling located at 1401 North State Street, Ukiah. Meet at Badass Coffee at 10am, depart at 10:30 am.

RECHOG BOARD Meeting, Board of Directors will meet at SCHD at 6:00 p.m. Members are encouraged to attend and observe the workings of our chapter and participate in the round table discussion. If you want to learn about how you can participate in our events, rides, and activities this is a good meeting to attend. Anyone considering becoming a chapter officer in the future is encouraged to attend.

Lake Tahoe Overnighter Sean Smagalski will be leading an overnighter to Lake Tahoe Resort Hotel for a day of fun and watching football. More details to follow.

GGHOG's 31st Annual Pumpkin Run. For this LOH ride, we will be joining Golden Gate HOG's 31st Annual Pumpkin Run to the Occidental Union Hotel for lunch. \$10 registration. Run pins to the first 250 registered. Meet at Johnny's Java at 7:30am and departing at 8am. Shelly Bokkin will lead this ride.





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Friday Off Work Ride TBD

Veterans Day. 17th Annual Sonoma Raceway/RKA Food Drive. We will be riding to Sonoma Raceway in support of the 17th Annual Sonoma Raceway/RKA Food Drive. Non-perishable food items/money will be dropped off at the raceway before the start of the ride. Once the ride returns



to the raceway, the riders will have lunch. The riders will then be broken into smaller groups as we take a few laps around the track. Please RSVP through the link provided below. More details will follow as they become available. www.rka-luggage.com/A15%20Events/2017/fooddrive2017.html

Ride Planning Meeting.
Meet at SCHD at 9am.
All road captains and anyone interested in being a road captain are encouraged to attend. Those who would like to meet for breakfast before the meeting are welcome to make their own arrangements.

Remembrance Ride. Meet at SCHD at 10am and depart at 10:30 am. We will be riding to Bodega Head in Bodega Bay for our chapters annual Remembrance Ride. After the ride, the director will be leading the group back to Cotati for food and refreshments. Director will lead ride.

RECHOG BOARD Meeting, Board of Directors will meet at SCHD at 6:00 p.m. Members are encouraged to attend and observe the workings of our chapter and participate in the round table discussion. If you want to learn about how you can



participate in our events, rides, and activities this is a good meeting to attend. Anyone considering becoming a chapter officer in the future is encouraged to attend.

Berkeley Half Marathon. Director will lead ride. Details to follow. Members who volunteer receive 50% off Christmas Party tickets (FREE for volunteers of SF AND Berkeley Marathons!).



Monday Fun Day Ride. Meet at SCHD at 10:00 am and depart at 10:30 am. Sean Smagalski will lead this ride.

Happy Thanksgiving



Nove	mber 2	017					
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26	27	28	29	30			

OCTOBER IS NOMINATION TIME!

The duties and responsibilities of the required Chapter officers shall be as follows:

- 1. Director: shall uphold the Chapter Charter, conduct Chapter meetings and coordinate Chapter officer responsibilities.
- 2. Assistant Director: shall be responsible for promoting membership, membership orientation, membership retention, and keeping the Chapter members informed of H.O.G.® programs.
- 3. Treasurer: shall be responsible for collecting and disbursing Chapter funds, reporting financial transactions to sponsoring Dealer / H.O.G. Manager on a monthly basis, compliance with all revenue recording and reporting requirements.
- 4. Secretary: shall be responsible for administering and maintaining meeting minutes, annual reports, membership reports on hog.com, insurance and legal documentation, event releases, and enrollment releases. These permanent records shall be kept at the sponsoring Dealership.

Discretionary Officers: These officer positions are optional and at the discretion of the sponsoring Dealership. The duties and responsibilities of the discretionary Chapter officers may include the following.

- 5. Activities Officer: assisting in planning and administering Chapter events.
- 6. Ladies of Harley Officer: encouraging women members to take an active part in Chapter activities.
- 7. Road Captain: assisting in the planning of routes for Chapter rides.
- 8. Editor: assembling and organizing all forms of Chapter communications. Ensures all forms of Chapter communications are approved by the sponsoring Dealer / H.O.G. Manager before publication or distribution.
- 9. Safety Officer: providing Chapter members with information relating to the availability of rider training.
- 10. Photographer: obtaining and organizing Chapter images for use in Chapter communications and Chapter history.
- 11. Historian: preparing and maintaining an account of the history of the Chapter.
- 12. Membership Officer: assisting the Chapter secretary in the Chapter membership duties.
- 13.Webmaster: assembling and organizing material for the Chapter web site, social media sites (if applicable), and obtaining approval from the sponsoring Dealer / H.O.G. Manager before publication. Chapter web site and social media sites must comply with the H.O.G.® Chapter Internet Guidelines.

Note: Please refer to the Chapter Charter Handbook which can be found at http://www.hog.com/ for further guidance.

EDWOOD EMPIRE CHAP

Chartered in 1988 and proudly sponsored by

Sonoma County Harley-Davidson

September 2017 General Meeting

Call to Order: Dave called the meeting to order at 7:03pm

Flag Salute: Dave led us in the pledge of allegiance

August General Meeting Minutes: A motion was made by Vince Mulligan to accept the

July meeting minutes as prepared with a second from Stephen Pehargou

Assistant Director: Ian was excused from the meeting due to being out of town, Dave introduced our Members having September birthdays which were Mike Faria and Linnea Carter; Linnea Carter won a \$25 gift card from SoCo HD; Honored guests were welcomed

Lisa Merilott, Phil Merilott, Kathleen Hudson, and Brianna Downey. Brianna from Valley of the Moon Children's home was brought forth and the chapter presented the children's home a check for \$500 after which she made a thank you speech

Raffle Prizes: Raffle prizes were given away throughout the evening. A list of prizes and their respective winners is below.

Treasurer: Linnea announced the chapter is solvent

Membership Report: Rob noted we are at 145 members, Announced new members David & Ariana Screen, Kat & Jamie McPhearson, Bill Faulkner, and Phil & Lisa Merilott, The member drawing was held and Jack Read was called but was not present, the prize will roll over into next month

Safety Officer Report: Vince introduced officer Robert Powers from the California Highway Patrol. He spoke about lane splitting and the laws surrounding that activity, a Q&A session was held after his speech

Director Time: 2018 Models are in, come down to the dealership and check them out, Dave thanked those who volunteered for the Summer Run, there will be a debrief of the summer run coming up at Round Table in Rohnert Park, Berkeley marathon is coming up and we need volunteers, holiday party tickets are available for sale now and hotel rooms are available at a discounted rate, San Jose BAD ride is coming up on September 16th and Dave will lead the ride, If you have any ride ideas let one of the officers know,

Open Mike: Brian Bokkin spoke about the Fallen Warrior ride coming up on September 9; Steve Pehargou discussed twisted tunnel run on October 1st; Lonnie talked about going to street vibrations with Dave Anderson and will be heading to Reno on Thursday before, everyone is welcome to join them; Bob Hirsch is doing a fundraising ride for polio and invited others to join him; Doug Barnes offered his words of wisdom

50/50 Drawing: Won by Ariana Screen (ticket 392264)

Meeting Adjourned: 8:13pm

Minutes compiled and submitted by Jim Wheeler

Raffle Prize Winners:						
Ticket Number	Name	Prize				
2265433	Walter Kettler	\$50 Palms Grill gift card				
2265423	Kat McPherson	HD Picture Frame				
2265411	Jamie McPherson	HD Slippers				
2265372	Glen Childers	HD Coffee Mug				
2265466	Shelly Bokkin	HD Tin Sign				



SUBMIT YOUR MATERIALS

Send your comments, photos, anecdotes and jokes for the RECHOG Newsletter to newslettereditor@rechog.org.



RECHOG HOLIDAY Party • 12/2,

Hilton Sonoma Wine Country

ROOMS: Standard \$109, Pool View \$259, Lanai \$284, King Jr. Suite \$284 room: 1.800.486.1542 or online at HiltonSonomaHotel.com they run out! Use the group code: RECHOG when reserving your 20 rooms are reserved for our chapter so book yours before 20 rooms are being held only until Oct 18.



torcycle Riding



What the cops think I do



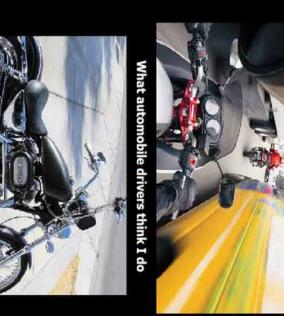
What society thinks I do



What Harley-Davidson Road King riders think I do



What I think I do



What I do





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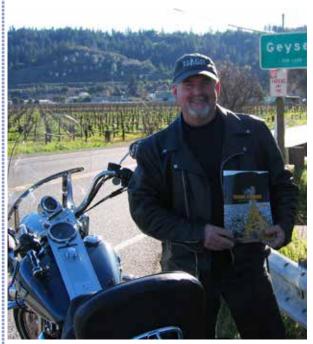
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People are like Motorcycles: each is customized a bit differently.

TALES FROM THE REDWOODS

c/o Sonoma County Harley-Davidson 7601 Redwood Drive Cotati, CA 94931











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Sonoma County Harley-Davidson

